

Communications Committee

| | | | |
|----------------|-----------------------------|---------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Chair | Sabrina Chan (HKAPI) | Objective | <ul style="list-style-type: none"> I. Develop communication platforms to support the strategic direction of the Associations and communication plans of taskforces |
| Members | Elaine Wong (AbbVie) | | |
| | Flora Lee (Bayer) | Endpoint | <ul style="list-style-type: none"> Develop tool kits for members Support taskforces to build and review communications plans/activities Events for networking to support industry communications objectives |
| | Shirley Choy (Novartis) | | |
| | Devin Tam (Sanofi) | | |
| | Vicky Chan (HKAPI) | Future State | <ul style="list-style-type: none"> Support members on developing their communications strategy Support taskforces for its communication plan Further enhance the image of the industry |
| | Amy Lai (HKAPI) | | |