

Ethics & Compliance Task Force

Name	Company
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Catherine Lau	Novartis
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Objective	I. Uphold industry ethical standard and reputation			II. Strengthen external engagement and expand collaboration with industry stakeholders	
Endpoint	Align HKAPI Code of Practice to global compliance standards	Foster compliance culture by building members' knowledge and standards	Encourage self-regulation and maintain a level playing field for the industry	Put forward industry view to DH for UMAO consultation	Form alliance with healthcare stakeholders to advocate HKAPI CoP to broader audience
Future State	Biopharmaceutical industry regarded by stakeholders as a trusted partner that operates with high ethical standards in Hong Kong and Macau				